

# ORDER



**Orders**  
**Order / Rev:** 364546  
**Alt Order #:** 06866925  
**Product Desc:** Horsford/DCCC  
**Estimate:** 2193  
**Flight Dates:** 10/23/12 - 10/24/12  
**Original Date / Rev:** 10/23/12 / 10/23/12  
**Order Type:** GENERAL

**KTNV - Las Vegas**

**Primary AE:** Anjanette Brady  
**Sales Office:** PPH  
**Sales Region:** NAT

**Agency**  
**Name:** GMMB  
**Buying Contact:**  
**Billing Contact:**  
 3050 K St. NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Horsford/Congress  
**Demographic:** A35+  
**Product Codes:** PL Other  
**Priority:** P-05  
**Revenue Codes:** AGY-TRANS, POL CAND, GEN

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/24/12	16	\$13,055.00	\$11,096.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	16	\$13,055.00	\$11,096.75	0.00
<b>Totals</b>	<b>16</b>	<b>\$13,055.00</b>	<b>\$11,096.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KTNV - Las Vegas	24%	\$13,055.00
Market	100%	\$54,395.83

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	23%	\$12,511.04
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	19%	\$10,335.21
KTUD	0%	\$0.00
KVMY	8%	\$4,351.67
KVVU	23%	\$12,511.04
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$1,631.88

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	10/24/12	10/24/12	M-F 6-7am Action News	CM	M-F 6-7a	--W----	:30	2	\$600.00	P-05	0.00	NM	2	\$1,200.00

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Advertiser: Horsford/Congress  
 Product Desc: Horsford/DCCC  
 Estimate: 2193

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ACTION NWS@6AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----		2		\$600.00			0.00			
2	KTNV	10/24/12	10/24/12	M-F 7-9a Good Morning America	CM	M-F 7-9a --W----	:30	2	\$650.00	P-05	0.00	NM	2	\$1,300.00
GD MRN AMR-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----		2		\$650.00			0.00			
3	KTNV	10/24/12	10/24/12	M-F 10-11a The View	CM	M-F 10-11a --W----	:30	1	\$700.00	P-05	0.00	NM	1	\$700.00
VIEW-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----		1		\$700.00			0.00			
4	KTNV	10/24/12	10/24/12	M-F 11-12p Action News	CM	M-F 11-12p --W----	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
ACTN NEWS@11AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----		1		\$400.00			0.00			
E 5	KTNV	10/24/12	10/24/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P --W----	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
JUDGE JUDY R<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----		1		\$450.00			0.00			
6	KTNV	10/24/12	10/24/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p --W----	:30	1	\$900.00	P-05	0.00	NM	1	\$900.00
ACTION NWS@5PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----		1		\$900.00			0.00			
7	KTNV	10/24/12	10/24/12	M-F 6-7p Action News	CM	M-F 6-7p --W----	:30	2	\$1,000.00	P-05	0.00	NM	2	\$2,000.00
news														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----		2		\$1,000.00			0.00			
8	KTNV	10/24/12	10/24/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p --W----	:30	1	\$1,000.00	P-05	0.00	NM	1	\$1,000.00
MILLIONAIRE<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----		1		\$1,000.00			0.00			
9	KTNV	10/24/12	10/24/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p --W----	:30	1	\$1,000.00	P-05	0.00	NM	1	\$1,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----		1		\$1,000.00			0.00			
E 10	KTNV	10/24/12	10/24/12	Wed ABC Prime C NASHVILLE	CM	NASHVILLE --W----	:30	1	\$3,500.00	P-05	0.00	NM	1	\$3,500.00
NASHVILLE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----		1		\$3,500.00			0.00			
11	KTNV	10/24/12	10/24/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a --W----	:30	2	\$275.00	P-05	0.00	NM	2	\$550.00
MORNING BLEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----		2		\$275.00			0.00			
E 12	KTNV	10/24/12	10/24/12	M-Sun 1a-4:59am Overnights	CM	M-Su 1a-4:59a --W---- (1:05 XM-2:05 XM)	:30	1	\$55.00	P-05	0.00	NM	1	\$55.00
WE THE PEOPLE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----		1		\$55.00			0.00			
												Totals	16	\$13,055.00